**What is Doer?**

The **Doer** app was built with humanity's best interests in mind, and it is intended to treat attention and intention as sacred, protect well-being, and build our capacity to address urgent challenges.

The **Doer** app will help you transform yourself from who you are to who you want to be, and create a meaningful, yet balanced life. Doer provides curated research-backed “routine tasks” to improve your daily habits; and divide “everyday tasks” into eight categories that represent the “wheel of life.” With the Doer app, you can privately connect with your family members, close friends or folks within your “inner circle” and share everyday tasks to feel like you belong, inspire and appreciate each other.

**A logo with a check mark

Description automatically generated with low confidenceRoutine tasks** are individual tasks that are divided into three times of the day: morning (6 am to 12 pm), afternoon (12 pm to 6 pm), and evening (6 pm to 10 pm). Parts of the day is customizable to fit your needs.

**Everyday tasks** are divided into eight categories based on the “wheel of life”: 1) family & friends relationships, 2) personal growth, 3) physical health and well-being, 4) work & career prosperity, 5) financial security & money, 6) fun and recreation, 7) romantic satisfaction with significant other, and 8) physical environment. You can also find a task based on three difficulty level: easy, medium, hard.

These everyday tasks can be completed individually or in a group by inviting others from your “inner circle.”

With our way of thinking of what a social media should be, we could address education, personal health, and well-being (that includes communication skills, positive attitude, assertiveness, conflict resolution, empathy, responsibility, flexibility, teamwork, leadership, caring, trust, honesty, courage, fairness, respect, time management, finance, good habits, travel and discovery, faith and religion), diversity, inclusion, relationship, laws, politics, environment, civic duty, counseling, religious task those who exercise religion, etc.

Our guided tasks will consist of energizing inspiration from researchers, scientists, doctors, teachers, famous writers, athletes, musicians, entrepreneurs, and the doers themselves to take a stand for what they believe in and work for change.

**Our Mission:** Build and maintain a social platform with humanity’s best interests.

**Our Vision:** We envision a world where people are inspired by a social media platform to bring positive change in themselves and their communities for a more humane future.

Our religion is – human first. We believe no matter our differences, we are still one people, part of something bigger than ourselves. Although we built the **Doer** task library for guidance, we are community-driven, and we want to give people a chance to learn from each other in the community through inspiration and civic engagement, and eventually build trust and credibility. We want people to feel happy with what they have and encourage them to bring change to their community and the world for good while achieving social validation through genuine leaderboard standings by earning **Doer Community Points (CP)**. CPs can be redeemed for gift cards or goodies through sponsors who care about their community.